



Mr. Paul St. Amour
E. J. Krause & Associates, Inc.
6430 Rockledge Drive, Suite 200
Bethesda, MD 20817

Dear Mr. St. Amour:

The U.S. Department of Commerce is pleased to grant Trade Fair Certification to E. J. Krause & Associates, Inc., to organize the official United States Pavilion at the **Expo Manufactura 2013** exhibition, to be held in Monterrey, Mexico February 5-7, 2013

Through Certification, the Commercial Service of the Department of Commerce recognizes your professional capability to organize a United States Pavilion and endorses the event as an excellent opportunity to showcase U.S. products and services. Your Project Officer, **Kevin Haley**, will coordinate Commerce Department support for the event and will provide outreach and promotional efforts to help expand U.S. exhibitor participation. An EXCEL spreadsheet of U.S. exhibitors is due 30 days prior to the event for pre-show distribution and end-user contact. **All goods displayed in the U.S. pavilion or under Trade Fair Certification auspices by U.S. firms or their local representatives must be marketed under an American brand name and must have at least 51% U.S. content.**

Your payment of a non-refundable certification fee of \$2,000 will signify your agreement to comply with the procedures and requirements of the Trade Fair Certification Program as published in the Federal Register notice of April 30, 1993. The fee will be used to provide you with promotional support and on-site assistance specifically related to this certified event. **Certification becomes effective upon receipt of your payment.**

We accept payment by check or credit card. If paying by check, please make the check payable to the U.S. Department of Commerce. Please **FEDEX/UPS** your check, together with a signed copy of the **Intellectual Property Rights Statement and the Indemnification/Hold Harmless Clause and Participation Agreement to:**

Kevin Haley
U.S. Department of Commerce
Room M-800 Ronald Regan Building
Washington, D.C. 20230

Our decision to endorse Expo Manufactura 2013 is based upon your success providing opportunities for U.S. exhibitors to explore world markets. We wish you success in increasing participation in the event by U.S. exhibitors, particularly new-to-market firms.

Sincerely

Michael Thompson
Program Manager
Trade Fair Certification Program

