



Dear Potential U.S. Exhibitor

Exhibiting at a leading industry exhibition can result in tremendous export opportunities for U.S. companies. However, researching the options on which countries and which events to target can be difficult.

Trade Show Opportunities – Made Easy

The U.S. Department of Commerce encourages you, as an American environmental green products and services provider, to exhibit at the Mexico WindPower2013 to be held January 30-31, 2013, in Mexico City, Mexico. This trade show is certified under the Department of Commerce, Trade Fair Certification Program and is the largest trade forum in Mexico where all of the latest wind power design, construction materials and services are bought and sold.

Sales Potential

Mexico WindPower 2013 is Mexico's largest event for wind power design, construction and power distribution. It is also the only wind power event in Mexico which is co-organized and supported by the Mexican Wind Energy Association (AMDEE) and the Global Wind Energy Council (GWEC). The AWEA is also a supporting organization. In February 2012, Mexico WindPower was a successful high level conference with sponsors that generated business. Over 25 sponsors and 300 visitors were at the 2012 event. Based on this success, Mexico WindPower 2013 will be a full exhibition with the conference, including a new focus on Latin American sales. The show is growing at a rapid pace due to an increase in wind power construction projects and techniques as well as an increasing focus on green construction methods. The 2013 is expected to be larger, making this the most significant broad-range wind power design and build showcase in Latin America.

Learn More

For additional information about exhibiting at Mexico WindPower, contact Pat Hazan-Tessler of E. J. Krause & Associates at telephone: 301-493-5500, ext 3386 and email: tessler@ejkrause.com. Additional information on expanding your export business in India is available from the U.S. Commercial Service website: <http://www.export.gov/mexico/en/>.

Sincerely,

Michael Thompson
Program Manager
Trade Fair Certification Program

